



SimErgy ERM Boot Camp
ONLINE EVENT
December 6-7, 2022

CURRICULUM

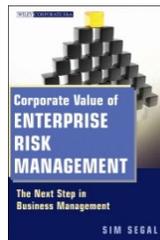
Now in its 12th year, **SimErgy ERM Boot Camp** is a practical hands-on training program providing tangible skills that can be applied immediately to successfully implement or advance ERM programs. This program uses a stimulating and dynamic combination of lectures, individual exercises, small group exercises, large group exercises, and case studies.

INSTRUCTOR



SIM SEGAL, FSA, CERA is a globally-recognized ERM thought leader renowned for his engaging presentation style. Segal is president of SimErgy, which provides a full range of ERM consulting services; founder and director of the M.S. in ERM program at Columbia University; author of *Corporate Value of Enterprise Risk*

Management, well received by the business community and required reading on syllabi of the SOA and leading universities; and host of *Risk Radio*. Segal has given 200+ presentations on ERM and risk topics. He has been quoted as an ERM expert by media such as the Wall Street Journal, Treasury & Risk, and CFO Magazine. Segal has authored articles in leading publications such as Forbes, American Banker, and Corporate Finance Review. Segal is former VP on the board of directors of the SOA, also serving as inaugural chair of its Risk Committee, leading the design/implementation of their ERM program. He is a Fellow of the Society of Actuaries (FSA) and a Chartered Enterprise Risk Analyst (CERA).



WHO SHOULD ATTEND

SimErgy ERM Boot Camp is for individuals involved with identifying, measuring, managing, or disclosing risks, or those with oversight over those functions. This includes:

- Heads of ERM programs, such as CROs, and their staff
- Corporate ERM team members that conduct qualitative risk assessments or build models to quantify risks
- Heads of internal audit and their staff
- Those involved with risk governance or internal/external risk reporting
- Rating agency personnel or regulators reviewing ERM programs

(Consultants and other vendors are not eligible to attend.)

TOP 10 SKILLS GAINED BY ATTENDEES

1. Implement an advanced yet practical ERM framework
2. Quantify strategic and operational risks
3. Clearly define risk appetite on a quantitative basis
4. Integrate ERM into decision making, such as strategic planning, strategic & tactical decisions, & transactions
5. Avoid the 5 common mistakes of risk identification
6. Evaluate your ERM program against 10 key ERM criteria
7. Conduct effective qualitative risk assessment surveys
8. Develop a risk categorization and definition (RCD) tool
9. Develop risk scenarios using the Failure Modes and Effects Analysis (FMEA) technique
10. Learn techniques to build buy-in with key stakeholders and satisfy ORSA requirements

SUMMARY PROGRAM

Day 1

- 1) Defining ERM
- 2) Challenges to ERM
- 3) ERM framework
- 4) Risk categorization and definition

Day 2

- 5) Qualitative risk assessment (QRA)
- 6) Quantifying individual risk exposures
- 7) Quantifying enterprise risk exposure
- 8) Defining risk appetite
- 9) Killer risks
- 10) ERM implementation timeline

REGISTER NOW!

Online: www.simergy.com/bootcamp

Call: (646) 862-6134

SimErgy ERM Boot Camp
Detailed Program

Day 1	
8:15am-8:30am	Registration
8:30am-10:30am	1) Defining ERM <ul style="list-style-type: none"> Definition of risk Basic definition of ERM The 10 key criteria of ERM Exercise 1 (group): Evaluate case against 10 key criteria ERM process cycle Benefits of ERM to stakeholders
10:30am-10:45am	Morning Break
10:45am-12:00pm	2) Challenges to ERM <ul style="list-style-type: none"> ORSA requirements Rating agency requirements Three core challenges typical of traditional ERM frameworks
12:00pm-12:45pm	Lunch Break
12:45pm-3:30pm	3) ERM Framework <ul style="list-style-type: none"> Value-based ERM framework Overcoming ERM challenges Lessons from the financial crisis Non-corporate entity framework
3:30pm-3:45pm	Afternoon Break
3:45pm-5:00pm	4) Risk categorization and definition <ul style="list-style-type: none"> Risk categorization and definition (RCD) tool Defining risks by source Categorizing risks evenly Exercise 2 (group): Categorize risks Exercise 3 (solo): Categorize risks

Day 2	
8:30am-9:30am	5) Qualitative risk assessment (QRA) <ul style="list-style-type: none"> Defining metrics clearly Conducting QRA survey Gathering data appropriately Identifying risks prospectively Exercise 4 (pairs) Conduct surveys Conducting QRA consensus meeting
9:30am-10:30am	6) Quantifying individual risk exposures <ul style="list-style-type: none"> Developing quantitative model Calculating baseline valuation Deterministic vs. stochastic scenarios Developing scenarios using FMEA
10:30am-10:45am	Morning Break
10:45am-12:00pm	<ul style="list-style-type: none"> Exercise 5 (group): Conduct FMEA Quantifying individual risk exposures Case studies Exercise 6 (group): Quantify individual risk exposures
12:00pm-12:45pm	Lunch Break
12:45pm-3:30pm	7) Quantifying enterprise risk exposure <ul style="list-style-type: none"> Quantifying enterprise risk exposure Economic capital vs. value-based ERM models Exercise 7 (group): Quantify enterprise risk exposure 8) Defining risk appetite <ul style="list-style-type: none"> Risk appetite consensus meeting Defining risk appetite quantitatively Case study Defining risk limits quantitatively
3:30pm-3:45pm	Afternoon Break
3:45pm-5:00pm	9) Killer risks 10) ERM implementation timeline

REGISTRATION

\$2,950 **before October 28** / \$3,150 after October 28
 Group discounts: 2 attendees: 10% / 3+ attendees: 15%

Call: (646) 862-6134

Email: info@simergy.com

Visit: www.simergy.com/bootcamp

CANCELLATION POLICY: Up to 30 days prior to this event: Full refund. 14-30 days prior to event: 50% refund. Less than 14 days prior to event: No refund. In the unlikely event SimErgy cancels the program, registrant will receive a full refund. For cancellations, refunds, or any other concern, please contact us by phone at (646) 862-6134 or by email at: customerservice@simergy.com

NASBA-RELATED INFORMATION:

Delivery Method: Group Live

CPE Credits: Participants will earn 17.4 CPE credits

Field of Study: Management Services

Prerequisites: None

Program Level: Basic

Advanced Preparation: None



SimErgy Consulting is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

Attendees will also receive FREE copies of:

Segal's highly acclaimed book, *Corporate Value of Enterprise Risk Management*, a practical guide to implementing ERM at your organization.

and

Companion Guide to Corporate Value of Enterprise Risk Management, with exercises and solutions to deepen the reader's understanding.

